STORYBOARDS

STORYBOARDS OUTLINE THE STORY, SCENES AND ACTION IN A MOTION GRAPHICS PIECE. THEY CAN BE SIMPLE PENCIL SKETCHES OR A FULL COLOR AND DETAILED COLLECTION OF STYLEFRAMES IN SEQUENCE.

STORYBOARDS ARE VERY SIMILAR TO COMIC BOOKS. THEY SHOW KEY FRAMES AND YOUR MIND CONNECTS THE DOTS IN BETWEEN.

YOU CAN USE ARROWS TO SHOW THE MOVEMENT IN THE FRAME.

YOU CAN WRITE A DESCRIPTION OF WHAT IS HAPPENING IN EACH FRAME BELOW IT.

START LOOSE, STORYBOARDS WILL BE CHANGED AND REWORKED.

USE A WIDESCREEN FORMAT (16X9) AND MULTIPLES OF 3 FRAMES (6, 9, 12, ETC.)
‘MAD MEN’ OPENING TITLE STORYBOARD - IMAGINARY FORCES

STORYBOARDS

‘MAD MEN’ ORIGINAL STORYBOARD - IMAGINARY FORCES
STORYBOARDS

‘DEXTER’
OPENING TITLE STORY BOARD
DIGITAL KITCHEN

http://lindsaydaniels.com/entries/2
STORYBOARDS

SHELL ADVERTISEMENT

STORY BOARD

PSYOP

http://jungeunkim.com/142483/Shell
STORYBOARDS

VERIZON / ATLANTA FALCONS SPOT
STORY BOARD
SPRINGBOARD CREATIVE
BALANCING ACT “HOME HELP SPECIAL”

STORY BOARD

CARY ELIZABETH
1. The scene begins with a black screen. A shaft of light is revealed as if something is being opened.

2. As the shaft of light makes one's character is revealed. He is casting a long deep shadow.

3. We then cut to a camera on low level as "Logan" heads towards the light source. As he passes over the camera it fades to black.

4. The camera will spin slightly 360 degrees as Logan continues on his journey.

5. He begins to shrink on set of stairs that are only made visible by his shadow for scale.

6. A cityscape slowly grows out of the horizon with the light source behind it. In the foreground Logan makes himself up as he walks up the last step.

7. The shadow of the city slowly decent over Logan. As he happens he is thrown into negative.

8. Logan continues towards the light source. His shadow is also cast in negative.

9. The camera pans out and more people can be revealed. They are all walking in different directions, as if it is a busy street.

10. When the camera pans out a bit more a sheep is revealed. It is revealed that they are on a platform when the tree is passed by.
STORYBOARDS

ANY HUMAN HEART
TITLE SEQUENCE STORY BOARD
HUGE DESIGNS, UK